



SAGISAG

SAGISAG is a fast-growing Digital Media company in the Philippines. It produces groundbreaking stories on Local and International News, Business, Lifestyle, Entertainment, Sports, and Tech.

Sagisag is instituted with the Filipinos in mind, as a one-stop information center to centralize radical stories while making sure that responsible circulation of information is promoted and prioritized.

SAGISAG AT A GLANCE



THE FILIPINOS
Stories that cut-through the lives of every Filipino



GROUND BREAKING
Prompt and impartial delivery of news articles as they happen



WELL-ROUNDED
Looking things in a variety of perspectives



INSPIRE
We inspire ourselves to inspire our readers and followers



FAST GROWING
Our numbers grow exponentially

OUR NUMBERS

Monthly Page Views

90,000+

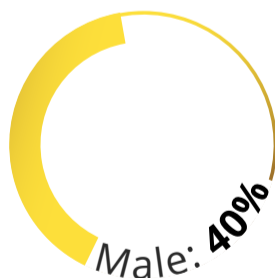
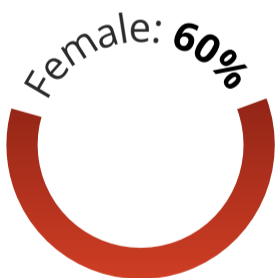
Monthly Unique Visitors

120,000+

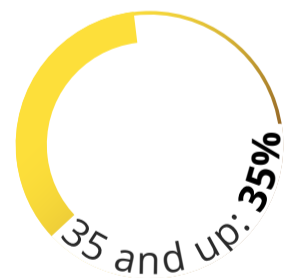
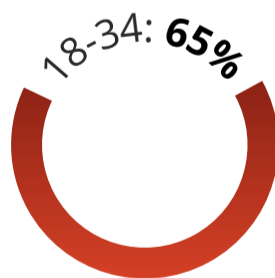
Facebook Community

40,000+

OUR AUDIENCE




AGE



JUST SOME OF BRANDS WE WORK WITH



CATEGORY	EXECUTION	RATE	INCLUSIONS
 DISPLAY ADS	Leaderboard Ad 728x90 pixels	₱ 30,000 / Month	728x90 pixels Ad + 1 Article upload
	Wide Skyscraper Ad 160x600 pixels	₱ 30,000 / Month	160x600 pixels Ad + 1 Article upload
	Large Rectangle Ad 336x280 pixels	₱ 30,000 / Month	336x280 pixels Ad + 1 Article upload
	Medium Rectangle Ad 300x250 pixels	₱ 30,000 / Month	300x250 pixels Ad + 1 Article upload
	Interstitial	₱ 40,000 / Month	Pop-up ad + 1 Article upload
	Skinner	₱ 50,000 / Month	Website skinning ad + 1 Article upload

CATEGORY	EXECUTION	RATE	INCLUSIONS
 BRANDED CONTENT/ STORIES	Article/Press Release Placement	₱ 5,000	Article upload, Facebook post, Twitter post
	Article Production	₱ 25,000	Original Content Production, Article Upload, Facebook post, Twitter post, Website feature
	Infographics	₱ 30,000	Article upload, Facebook post, Twitter post, Website feature

CATEGORY	EXECUTION	RATE	INCLUSIONS
 VIDEO SOLUTIONS	Basic Video Production	₱ 10,000 <small>Starting price</small>	Basic video editing,
	Corporate AVP	₱ 20,000 <small>Starting price</small>	Full video coverage + Video editing
	Event Video Production	₱ 20,000 <small>Starting price</small>	Advanced video editing
	Animated Video	₱ 25,000 <small>Starting price</small>	Advanced video editing with animations

CATEGORY	EXECUTION	RATE	INCLUSIONS
 SOCIAL MEDIA SOLUTIONS	Facebook Post	₱ 5,000	1 Regular Facebook Post (boosted addtl Php 1,000 per day)
	Facebook Video Post	₱ 8,000	1 Regular Facebook Post (boosted addtl Php 1,000 per day)
	Facebook Management	₱ 28,000 / Month	Facebook plan, 20 Facebook posts (posts must be agreed by both parties)

CATEGORY	EXECUTION	RATE	INCLUSIONS
Marketing			
	Logo Design	₱ 15,000	5 design studies, Up to 3 revisions, Complete file types
	Business Card Design	₱ 12,000	3 design studies, Up to 3 revisions, Complete file types
	Label Design	₱ 10,000	Up to 3 revisions, Complete file types
	Poster	₱ 10,000	Up to 3 revisions, Complete file types
	Flyer	₱ 10,000	Up to 3 revisions, Complete file types
	Brochure	₱ 10,000	Up to 3 revisions, Complete file types
	Trade Show Booth Design	₱ 10,000	Up to 3 revisions, Complete file types
Online Design Services			
	Ads: Facebook/Instagram Ads	₱ 10,000	Copywriting, Design execution, Up to 3 revisions, Complete file types
	Banner Ads (Large rectangle, Leaderboard, Wide Skyscraper)	₱ 10,000	Copywriting, Design execution, Up to 3 revisions, Complete file types
Social Media Collaterals (Facebook, Twitter, Youtube)			
	Social Media Post Templates	₱ 10,000	Design execution, Up to 3 revisions, Complete file types
	Banners	₱ 10,000	Design execution, Up to 3 revisions, Complete file types



WE CAN CUSTOMIZE THE PACKAGES BASED ON YOUR COMPANY'S NEEDS!

Contact us!

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